



2024 FALL BENEFIT CONCERT

SPONSORSHIP OPPORTUNITIES



CAKE

SATURDAY, NOVEMBER 23RD

Beyond Hunger Services:

Food Pantry

Nutrition and health education

Kids' food programs

Home delivery

Social services

Advocacy for food security

We believe hunger is solvable, and the solution includes all of us.

Learn how you can support a hunger-free community as a sponsor of the most exciting fundraising events in town!

GoBeyondHunger.org/events

OUR ANNUAL BENEFIT CONCERT



The inception of the fall concert started out simple. What could replace the formality of a fundraising gala, while providing a memorable experience for a large audience? The answer? Rock and Roll! With the generous support of our sponsors over the last 10 years, our benefit concerts have raised over 1.3 MILLION dollars!

Don't miss an evening with CAKE in support of providing food assistance and essential programming for local families.

Become an event sponsor today!

ABOUT BEYOND HUNGER

For 45 years, Beyond Hunger has helped fight hunger in our community. Over the years, hunger has evolved. And so have we.

Our programming provides nutritious groceries and resources to 65,000 people from 13 zip codes throughout greater Chicagoland. Our marquee program, the food pantry, operates twice per week.

We supply meals to kids when school is not in session, offer nutrition education and cooking classes, and connect clients to income support. We also deliver groceries to older adults and those with disabilities.



PROMOTIONAL EFFORTS

Beyond Hunger will showcase your company's commitment among our thousands of supporters, volunteers, and event attendees who have stepped up to be part of our enduring 45 year history to end hunger.

We will celebrate your partnership through:



Over 11,700 social media followers/subscribers



Average monthly engagement of 16,400 (Instagram & Facebook)



Over 18,000 supporters on our email list



3,500 mail recipients of our organization's annual report



Recognition in front of 3,300 concert go-ers

PAST BENEFIT ARTISTS



Drive-By Truckers



Jeff Tweedy



Mavis Staples



Indigo Girls



Jason Isbell

2023 CONCERT SPONSORS

**The Moller Family
Foundation**

**The Reedy Family
Foundation**



**Davies Family
Charitable Fund**



**THE JOSEPH
FAMILY**



**Donna Myers
& Aaron Lebovitz**





2024 Fall Benefit Concert

EXCLUSIVE SPONSORSHIP PACKAGE



ENTERTAINMENT PACKAGE \$10,000



Entertain your top clients, staff, or friends at The Salt Shed on Nov. 23rd

- Includes admission for 10 Premium Balcony Seats to the concert at The Salt Shed
- Access to the Shed's premium Three Top Lounge for a 1.5 hour semi-private, pre-event party with open bar and appetizers along with sweeping city views
- Stage mention of Sponsorship prior to performance (3,000+ in attendance)
- Professionally photographed party with links for you and your guests
- Social media mention pre and post event (reaching over 11,000 followers)
- Listing in thank-you ad post-event in Wednesday Journal (reaching over 9,000)
- Listing and link on Beyond Hunger's website
- Ad placement at event and online
- Logo or name displayed on Step & Repeat

Contact Lauren at Lauren@GoBeyondHunger.org with any questions.

PAYMENT DUE BY FRIDAY, OCTOBER 25th



2024 Fall Benefit Concert

EXCLUSIVE SPONSORSHIP PACKAGE



HALL OF FAME PACKAGE \$7,500



Entertain your top clients, staff, or friends at The Salt Shed on Nov. 23rd

- Includes admission for 8 in the seated Grandstand with access to 2nd and 3rd floor GA lounges and bathrooms
- Pre-show party with food and open bar in semi-private space in venue
- Stage mention of sponsorship prior to performance (3,000+ in attendance)
- Professionally photographed party with links for you and your guests
- Social media mention pre and post event (reaching over 11,000 followers)
- Listing in thank-you ad post-event in Wednesday Journal (reaching over 9,000)
- Listing and link on Beyond Hunger's website
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PAYMENT DUE BY FRIDAY, OCTOBER 25th

AN EVENING WITH CAKE



2024 SPONSORSHIP PACKAGES



Hall of Fame

Pre-Party with F&B in semi-private space in venue

8 Seated Tickets in Grandstand

Stage acknowledgement before 3,300 Chicago area fans/supporters

Logo featured on Step & Repeat Banner

Prominent Logo placement on event sponsorship signage

Scrolling digital ad placement in entry lobby

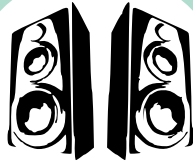
Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

Social Media Mentions Pre & Post Event

\$7,500



Rock Star

6 Seated Tickets in Grandstand (or 8 General Admission)

Stage acknowledgement before 3,300 Chicago area fans/supporters

Logo featured on Step & Repeat Banner

Logo placement on Event Sponsorship Signage

Scrolling digital ad placement in entry lobby

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

Social Media Mentions Pre & Post Event

\$5,000



Headliner

2 Seated Grandstand Tickets (or 6 General Admission)

Logo featured on Step & Repeat Banner

Logo placement on Event Sponsorship Signage

Scrolling digital ad placement in entry lobby

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

Social Media Mentions Pre & Post Event

\$2,500



Opening Act

4 General Admission Tickets

Logo placement on Event Sponsorship Signage

Social Media Mentions Pre & Post Event

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

\$1,200



Spotlight

Logo placement on Event Sponsorship Signage

Social Media Mentions Pre & Post Event

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and sponsorship page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

\$500



CHECKS PAYABLE TO: BEYOND HUNGER OR ONLINE [HERE](#)

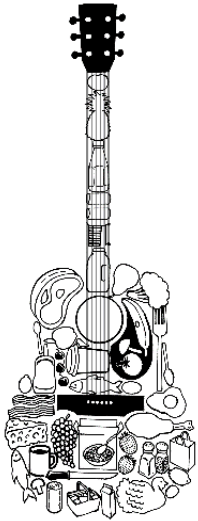
CONTACT: TERI MILLER

TERI@GOBEYONDHUNGER.ORG OR 708-613-4200

AN EVENING WITH **CAKE**



FALL BENEFIT CONCERT
SPONSORSHIP PACKAGES



Yes! We will sponsor Beyond Hunger's Fall Concert.

Entertainment Sponsorship.....	\$10,000
Hall of Fame Sponsorship.....	\$7,500
Rock Star Sponsorship.....	\$5,000
Headliner Sponsorship.....	\$2,500
Opening Act Sponsorship.....	\$1,200
Spotlight Sponsorship.....	\$500

**Sponsorships are limited and are guaranteed on a first come, first serve basis. Thank you for your support!*

Company Name: _____

Contact Name: _____

Sponsorship Level: _____

Address: _____

Telephone: _____ Email: _____

Beyond Hunger FEIN# 27-2018997

Payment is due by **Friday, October 25th**

Checks can be made payable to Beyond Hunger

Mail: 848 Lake Street, Oak Park, IL 60301

Or [Online](#) (Type Concert Sponsorship in the leave a comment section)