

2025 SCHOOL COMPETITION INFORMATION



CAN DO Community Challenge - At A Glance

Who: You!

What: Beyond Hunger's annual spring food and fund drive. Our goal is to raise \$250,000 this year and thanks to a match from the Friends of Beyond Hunger, every donation will be matched up to \$100,000!

When: April 1st to April 30th

Why: Donations to Beyond Hunger are typically at their lowest during the spring. We continue to see a huge surge in need for our services, and we encourage the community to spread the word, promote the food drive, sign up to volunteer, and/or make a donation.

For more information, contact:

Lauren Brightmore, Lauren@GoBeyondHunger.org (708) 386-1324 ext. 1102 Corina Robinson, Corina@GoBeyondHunger.org (708) 386-1324 ext. 1108

About Beyond Hunger

For over 45 years, Beyond Hunger has helped fight hunger in our community. Last year we provided nutritious groceries to over 65,000 individuals across 13 zip codes. Our marquee program, the food pantry, operates twice per week. Program participants can utilize our walk-in Community Market or come to our drive-thru to receive pre-packaged boxes with dietary restrictions and cultural preference in mind. We also supply meals to kids when school is not in session and deliver groceries to homebound older adults and those with disabilities. We offer nutrition education and cooking classes and connect clients to income support benefits.

Beyond Hunger

848 Lake Street Oak Park, IL 60301 (708) 386-1324 www.GoBeyondHunger.org





HOW TO GET INVOLVED:







For more information, go to GoBeyondHunger.org/CanDoSchool

CAN DO SCHOOL COMPETITION

How will your school take home the CAN DO Challenge Trophy?

Starting April 1st, the competition begins! This year we are focused on collecting funds, food, and increasing awareness through advocacy activities. More information is below:

Fundraising Pages:

Like in years past, we will create your school's fundraising page on our <u>CAN</u> <u>DO Challenge donation site</u> (**10 points per \$1**). You will be able to see your progress in real time for all online donations. For every \$1 donated, we can provide 3 meals!



The online fundraising page is an easy way for donors to give securely and earn points for your team. You can even recruit fundraisers for your team to further your impact!

In 2024, participating schools raised enough to provide over 56,000 meals!

Food Donations:

With the rising need for our services as well as soaring food costs, we need your help to stock our shelves and donate non-perishable food items.

Below is a list of our most needed items for our Food Pantry and Home Delivery programming. You'll notice a few items are worth more points as these are more difficult for us to procure.

Beyond Hunger Food Donation List - Most Needed Items:

High Need Items – 10 points

- Peanut Butter (small and medium size)
- Bagged White Rice
- Bagged Brown Rice (2lb bags)
- Canned peaches (in natural juice)
- Canned Tuna
- Canned Chicken

Essential Items - 5 points

- Canned Chicken Soup
- Cheerios' Cereal
- Canned Mixed Vegetables (low sodium)
- Tomato Paste
- Refried and Dry Beans (Pinto and Black)
- Canned Pineapples
- Gluten free pasta
- Canned sardines (in water)
- Vegetable oil (12 16 oz)

NEW! Bring the Beyond Hunger Van to Your School:

We are offering an exciting incentive this year to increase food donations. **If your school collects 650 lbs. or more of our most needed items, the Beyond Hunger van will come to you!** It'll be ready for your students to load and take photo ops with. Pickups will take place before or after school on Thursday, May 1st or Friday, May 2nd.

If under this threshold, donation drop offs can still be coordinated through our <u>sign up</u> genius like in years past. As a reminder, please stick to the sign up schedule, and do not drop donations off on Wednesdays or Saturdays during food distribution. Thank you for your understanding!



All food donations will be weighed for a total number of pounds, but only the most needed items will be awarded points and count towards the competition (see item list above).

Package and Sort Donations:

We appreciate your support in packaging donations before drop-off. You can make it an activity, designate a class to take on the sorting, or use it as a math lesson when figuring out the weight. Contact us for ideas on how to organize this activity at your school.

1,000 Points



Support our Partners:

Help local businesses and Beyond Hunger by purchasing items from the *most needed list* from our incredible Rescue Partners. These partners include local grocery stores and retailers that do their part to help eliminate food waste by donating products that are nearing their expiration date, or those with minor cosmetic blemishes.

Partners include:

- Trader Joe's (483 N. Harlem, OP)
- Sugar Beet Food Co-op (812 Madison, OP)
- Jewel Osco (Any in Oak Park or River Forest)
- Aldi (Forest Park or any local)
- Costco (Melrose Park)

Advocacy:

A critical component to ending hunger in our communities is raising awareness. Your school or group can help educate others and use their combined voices to become anti-hunger advocates. Teachers or team captains can share videos and group activities as part of this advocacy component:

Classroom Visit

Start the Challenge with points by scheduling a visit with a Beyond Hunger staff member. We will come to your school and speak to your class or group about the Challenge and what services we offer at Beyond Hunger.

1,000 Points

Videos

Create Your Own Cooking Video

Star in your own cooking show! Students can choose one of the Healthy Recipes from our <u>website</u> and create their own cooking video for Beyond Hunger to share on our social media and YouTube channel. Please keep the video to approximately 2 minutes or



less. Once we post your video, be sure to share it with your friends and school community.

500 Points

Create a Promotional Video

Work together to create a 1-minute shareable video about how your school is raising awareness, food, and funds for Beyond Hunger. Make it fun and send that video or public

link to us so that we can brag about your efforts across our social media channels.

300 Points

Send cooking and promotion video submissions to corina@gobeyondhunger.org.

Optional Activities

Though the activities below are not worth points in the competition, here are some fun ways to kick off the challenge and engage students in a variety of ways:

Classroom Activities

We have many activities that students can do in the classroom or on their own to learn more about hunger and how they can make an impact. Activities include coloring pages, crafts, family projects, word finds and MORE. Classroom activities can be found on our google drive: https://bit.ly/CanDoActivities.





Birthday Cards

Help spread some cheer and have students make birthday cards for our home delivery clients. Use the provided <u>template</u> on our google site. Then just decorate! You can drop off the cards with your food donations at the end of the month.

Spread the Word:

Everything you need from posters, social media resources, images and more is in our Can Do School Resource folder: https://bit.ly/CanDoSchoolResources. Please like and share any posts about Can Do with your networks.

Awards:

Once the competition has ended, we will tabulate each school's points. You must drop off all food donations by 5/2 to qualify your points. Points are weighted based on impact. The school with the MOST points across all categories will receive the CAN DO Trophy.



NEW TROPHIES!

In addition to the overall CAN DO Champion, there will be two more traveling trophies, so you can share your school's success all year. They are:

Shelf Stocker Supreme: awarded to the school that collects the highest amount of most needed food items

CAN DO Spirit: awarded to the school with the most spirit and engagement

Results will be shared in mid-May. Our staff will coordinate with the winning schools on a date to present the trophies.

Questions?

Contact Lauren@GoBeyondHunger.org if you have any questions.



Thank you for continuing this community tradition at a time when there is an enormous need.



TEAM CAPTAINS

IMPORTANT CHALLENGE INFORMATION

DONATION PAGE

Your school's page will be created for you and will show all online donations. We can also add any checks or cash that you collect offline and add them to your page totals.

To personalize or edit your team page, goal, or add images, please contact Lauren Brightmore lauren@gobeyondhunger.org 708-386-1324 x 1102

FOOD DONATIONS

Food donations will be added to team totals at the end of the Challenge. For those with 650lbs. or more, please let us know and we will coordinate the day/time for pick up/photo ops. All other donations can be scheduled via the signup genius for drop off at the Oak Park office.

TEXT-TO-GIVE

Your team can leverage your fundraising even further using text messages. Each team will have a specific keyword that supporters can text to 71777 to donate directly to your school. It's another terrific way to get the word out and easy to use.





