

2023 FALL BENEFIT CONCERT

SPONSORSHIP OPPORTUNITIES



Friday, November 17th (Thalia Hall) and Saturday, November 18th (FitzGerald's)

Beyond Hunger Services:

Food Pantry

Nutrition and health education

Kids' food programs

Home delivery

Social services

Advocacy for food security

We believe hunger is solvable, and the solution includes all of us.

Learn how you can support a hunger-free community as a sponsor of the most exciting fundraising events in town!

GoBeyondHunger.org/events

OUR ANNUAL BENEFIT CONCERT



The inception of the fall concert started out simple. What could replace the formality of a fundraising gala, while providing a memorable experience for a large audience? The answer? Rock and Roll! With the generous support of our sponsors over the last 10 years, our benefit concerts have raised over 1 MILLION dollars!

Don't miss the symphony of sounds at our two night benefit concert to help local families struggling with hunger.

Become an event sponsor today!

ABOUT US

For 45 years, Beyond Hunger has helped fight hunger in our community. Over the years, hunger has evolved. And so have we.

Our programming provides nutritious groceries and resources to 40,000 people from 13 zip codes throughout greater Chicagoland. Our marquee program, the food pantry, operates twice per week.

We supply meals to kids when school is not in session, offer nutrition education and cooking classes, and connect clients to income support. We also deliver groceries to older adults and those with disabilities, a service that has tripled in size since the pandemic.



PROMOTIONAL EFFORTS

Beyond Hunger will showcase your company's commitment among our thousands of supporters, volunteers, and event attendees who have stepped up to be part of our enduring 45 year history to end hunger.

We will celebrate your partnership through:



Over **7,000** followers on our social media sites



Monthly reach of over **19,000** on facebook & instagram



Over **14,000** Beyond Hunger webpage views a month



Recognition in front of 1,300 concert go-ers

PAST BENEFIT ARTISTS









Drive-By Truckers

Mavis Staples

Indigo Girls

Lucinda Williams







Jason Isbell



Jeff Tweedy



John Hiatt

PAST CONCERT SPONSORS

The Moller Family The Reedy Family **Foundation**

Foundation





































FALL BENEFIT CONCERT FEATURING

THE WOOD BROTHERS



2023 SPONSORSHIP PACKAGES



Package Level >>	Rock Star	Headliner	Opening Act	Spotlight
	\$5,000	\$2,500	\$1,200	\$300
4 Premiere Tickets to FitzGerald's on 11/17 (includes seated table in back) ** Limited Availability-Call Today	*			
2 Tickets to FitzGerald's on 11/18 ** Limited Availability-Call Today		*		
2 Premium (seated) balcony tickets at Thalia Hall on 11/17 ** Limited Availability-Call Today			*	
Stage Mention prior to performance at Thalia Hall and FitzGerald's	*	*		
Logo Placement on Step & Repeat & Event Sponsorship Signage	*	*	*	
Ad Placement at Event and Online	*	*	*	*
Social Media mention pre and post event (reaching over 7,000 followers)	*	*	*	*
Listing in thank you ad post-event in Wednesday Journal (reaching 6,000)	*	*	*	*
Listing and link on Beyond Hunger's website – event and sponsor page	*	*	*	*
Listing in Beyond Hunger's Annual Report (reaching 4,000)	*	*	*	*

QUESTIONS?

Contact Lauren Brightmore – email: <u>Lauren@gobeyondhunger.org</u> office: 708-386-1324X1102

FALL BENEFIT CONCERT FEATURING

THE WOOD BROTHERS



2023 SPONSORSHIP PACKAGES



Yes! We will sponsor Beyond Hunger's Fall Concert.

Rock Star Sponsorship	\$5,000
Headliner Sponsorship	\$2,500
Opening Act Sponsorship	\$1,200
Spotlight Sponsorship	\$300

*Sponsorships are limited and are guaranteed on a first come, first serve basis. Thank you for your support!

Company Name:		
Contact Name:		
Sponsorship Level:		
Address:		
Telephone:	Email:	

Beyond Hunger FEIN# 27-2018997

Payment is due by Friday, October 30th

Checks can be made payable to Beyond Hunger

Mail: 848 Lake Street, Oak Park, IL 60301

Online: https://www.gobeyondhunger.org/donate

Type Concert Sponsorship in the leave a comment section