

# **SPONSORSHIP INFORMATION**



# **Beyond Hunger Services:**

**Pantry Programs** 

**Nutrition and Health Education** 

Kids' Food Programs

**Home Delivery** 

Social Services

Advocacy for Food Security

www.GoBeyondHunger.org/events



Thursday, May 29

GOOSE ISLAND BARREL HOUSE

We believe hunger is solvable, and the solution includes all of us. Learn how you can support a hunger-free community as a sponsor of this culinary competition for good.



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### **ABOUT BEYOND HUNGER**

We provide hunger-relief programming and services to 13 zip codes across Cook County, including portions of Chicago and its near-west Suburbs. Our service offerings seek to provide the food, resources, knowledge, and skills people need to live healthy, active lives.

For 45 years Beyond Hunger has created solutions to end hunger at every stage of life through comprehensive programs that now include: providing emergency food to families in need, summer meals for kids who lack them when school is out. connecting individuals to valuable benefits like SNAP ("food stamps"), conducting nutrition education and cooking classes to combat chronic illness, and delivering groceries to homebound older adults.

Organization-wide, we focus on health and nutrition, and provide food that nourishes and sustains that families love.

### THE HEALTHY CHEF CHALLENGE

The pressure is on for our annual Healthy Chef Challenge at the beautiful Goose Island Barrel House.

This culinary competition puts the skills of talented Chicago area chefs to the test!



A crew of celebrity judges decides which chef makes the most delicious entree using ingredients commonly found in our food pantry--think canned yams and peanut butter.

Guests will have the opportunity to watch the competition, eat, drink, and sharpen their own culinary skills through demonstrations by our Health Ambassadors.

Feed local families and your inner foodie. Become an event sponsor today!

# **COMMUNITY IMPACT FY 2024**





individuals served through our food pantry compared to last year.









# SPONSORSHIP INFORMATION

### **2024 PARTICIPANTS**

Nathan Cheatham - Private Chef & Oak Park Native Rafat Alzein - Executive Chef, University Club of Chicago Sammy Demichael - Owner Flock & Forage

#### **JUDGES**

Darien Marion-Burton - OPRF Chamber Executive Director Dion Dawson - Dion's Chicago Dream Phil Vettel - Longtime Chicago Tribune Food Critic & Journalist Grace Bieneman - Guest Judge (Raffle Winner)





## PROMOTIONAL EFFORTS

Beyond Hunger will showcase your company's commitment among our thousands of supporters, volunteers, and event attendees who have stepped up to be part of our enduring history to end hunger. We will celebrate your partnership through:



Over 11,700 social media followers and subscribers



Average monthly engagement of 16,400 (Instagram & Facebook)



3,300 mail recipients of our organization's annual report



Over 18,000 supporters on our email list

## **PAST SPONSORS**





FORV/S



Leah & Paul Beckwith



















Brooke Webster

thrivent





# BEYOND Hunger

## **SPONSORSHIP OPPORTUNITIES**

Thursday, May 29, 2025

		· ·		
Package Level >>	Presenting Chef \$5,000	Executive Chef \$2,500	Chef de Cuisine \$1,200	Sous Chef \$300
	PRE-EVE	NT RECOGNITION		
Name on Event Invite (by Feb. 28)				
Electronic Ad on Beyond Hunger Website				(E)
Email Blasts				
Social media mentions	8 mentions	6 mentions	4 mentions	2 mentions
Logo on online auction site				(S)
	ON-SIT	E RECOGNITION		
Sponsorship listed on admission wristbands and/or VIP passes				
Stage mention of sponsorship before initial cook-off				
Tickets to the event	4 VIP Tickets Pre-Reception, Meet the Chefs	2 VIP Tickets Pre-Reception, Meet the Chefs	2 General Admission Tickets	
Logo placement on event signage throughout venue	Leading Placement	Prominent Placement		
Ad in Event Program	Full Page (8 X 5")	Full Page (8 X 5")	Full Page (8 X 5")	Half Page (5X3.5")
	POST EV	ENT RECOGNITION		
Recognition in Beyond Hunger's Annual Report (reaching 5,000)				
Listing and link on Beyond Hunger's website as a partner				
Listing in thank-you ad post-event in the Wednesday Journal (reaching 6,000)			S	
Logo in next year's sponsorship package				





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	PRESENTING CHEF SPONSORSHIP.	?\$5,000	
	EXECUTIVE CHEF SPONSORSHIP	\$2,500	
	CHEF DE CUISINE SPONSORSHIP	\$1,200	
	SOUS CHEF SPONSORSHIP	\$300	
*Cnoncorchir	os are limited and are guaranteed on a first come to	first same basis. Thank you for your	cuppor
	os are limited and are guaranteed on a first come, f		suppor
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#### **BEYOND HUNGER FEIN #27-2018997**

# **Payment Information**

Payment is due by May 13th. Please make checks payable to: Beyond Hunger

MAIL: 848 Lake Street, Oak Park, IL 60301

ONLINE: https://e.givesmart.com/s/:4Qqf31XQ70A/e/GIM/page/sponsorship/

**EVENT CONTACT:** 

Lauren Brightmore 708-386-1324 ext. 1102 Lauren@GoBeyondHunger.org